AlgaePro BANOS

SEA & BELIEVE

Co-funded by the European Union

ALGAE ACCELERATOR

CASE STUDY

SEA & BELIEVE: FROM IRISH SEAWEED TO SKINCARE INGREDIENTS

Sea & Believe is an Irish marine biotechnology company cultivating native red Irish seaweed and transforming it into high-value ingredients.

1. THE CHALLENGE

(Problem Statement)

Sea & Believe's innovation is a seaweed-derived extract rich in mycosporine-like amino acids (MAAs), which naturally absorb UV radiation. The company wanted to explore its potential as a **sunscreen booster product** and a **multifunctional skincare ingredient**.

2. THE MENTORSHIP IMPACT

(Actions Taken)

During the programme, the company was able to **sharpen its commercialisation strategy**, focus its R&D priorities and better understand the technical validation required for market entry.

3. THE RESULT

(Impact/Outcome)

Having prioritised its extract work, Sea & Believe is now focused on **further characterisation, performance testing, and scale-up production**. The goal: **science-led cosmetic ingredients** that create value for marine resources and coastal communities.

Check them out on their website and LinkedIn.